

WILLIAM JEFFERSON COLE, C.P.A.  
BARRY S. SHIPP, C.P.A.  
STEVEN W. HEDGEPEETH, C.P.A.  
STEVEN R. BAYER, C.P.A.  
TIMOTHY R. DURR, C.P.A.  
BAILEY B. BAYNHAM, C.P.A.  
ROBERT A. BUSBY, C.P.A.  
ANNE-MARIE COLE, C.P.A.  
TIMOTHY W. BORST, C.P.A.  
ERIC D. SMITH, C.P.A.  
KYLE S. DOBBINS, C.P.A.  
MATTHEW R. HAHN, C.P.A.  
FAYE D. BARFIELD, C.P.A.  
KELLY B. NELSON, C.P.A.  
GEORGE D. FAUBER III, C.P.A.

J. AMY HEMMINGS, C.P.A.  
LINDA K. BIBLE, C.P.A.  
JANA JOHNSTON COX, C.P.A.  
R. SCOTT MOORE, C.P.A.  
ADAM JEFFERSON CAIN, C.P.A.  
MADISON PAIGE LAIRD, C.P.A.  
BONNIE C. PESNELL, C.P.A.  
JENNIFER RENEE TURNER, C.P.A.  
JONATHAN B. WEST, C.P.A.  
MANDI ROSE KILLIAN, C.P.A.  
MARY HANNAH WILLIAMS, C.P.A.

## COLE, EVANS & PETERSON

CERTIFIED PUBLIC ACCOUNTANTS

FIFTH FLOOR TRAVIS PLACE  
624 TRAVIS STREET  
SHREVEPORT, LOUISIANA 71101-3013

[www.cepcpa.com](http://www.cepcpa.com)

PARTNER EMERITUS  
M. ALTON EVANS, JR.

OF COUNSEL  
CAROL T. BARNES, C.P.A.  
AUSTIN G. ROBERTSON, JR., C.P.A.

TELEPHONE (318) 222-8367  
TELECOPIER (318) 425-4101

MAILING ADDRESS:  
POST OFFICE DRAWER 1768  
SHREVEPORT, LOUISIANA 71166-1768

DECEMBER 2021

### GRATITUDE AND CELEBRATION

We are approaching the end of our second consecutive extended tax season. Our 2020 filing season was extended to year end by COVID-19 and Hurricane Laura. We experienced a similar extension with our 2021 filing season for 2020 tax returns. The first extension of 2021 due dates resulted from the extraordinary winter storm of February followed by a second extension for returns previously extended resulting from Hurricane Ida. With the

freeze and hurricane, some 2020 returns were extended until January 3, 2022.

We are grateful for the cooperation of our clients and for the availability of the extensions of the normal due dates. We are grateful for the work of our staff and will honor them by closing at 11:30 a.m. on Friday, December 17, 2021 with an appreciation luncheon followed by the remainder of the afternoon off.

### FEDERAL EMPLOYEE RETENTION CREDIT – NOT TOO LATE

The Employee Retention Credit is a federal payroll tax refundable credit established to help small businesses keep employees during the COVID-19 pandemic. Initially, a business could not realize both a PPP loan and the credit, but the rules were changed retroactively to allow both. The maximum payroll tax credits per employee for 2020 and 2021 are \$5,000 and \$21,000, respectively.

In general, to qualify for the credit your business had to have been affected in one of two ways. One way was to have experienced either (1) a more than 50 percent decline in gross receipts during a quarter in 2020 compared to the same quarter in 2019, or (2) a more than 20

percent decline in gross receipts for at least one of the first three quarters in 2021 compared to the same quarter in 2019. Alternatively, the credit might be applicable if your business experienced a full or partial suspension of operations due to a government order related to COVID-19, but the business continued paying payroll during the suspension.

If the credit was not claimed on an original quarterly payroll tax return (Form 941), the credit may be claimed on an amended quarterly payroll tax return (Form 941-X). If you have questions about the applicability of this credit to your business, we will be happy to help.

## FINAL THOUGHTS ON 2021 TAX PLANNING

After discussion of possible tax law changes applicable to 2021 returns, it now appears that the federal income tax rules for 2021 will be very similar to those for 2020. Our July 2021 newsletter includes a discussion of the Biden Administration's explanation of the tax proposals (known as "The Green Book") none of which have, as of early December, been enacted. The consensus of most commentators is that the effective date of any tax law changes

enacted after November will probably not be applicable to 2021 tax returns. Our October 2020 newsletter (available at: [www.cepcpa.com/Resources/Newsletters](http://www.cepcpa.com/Resources/Newsletters)) contains a few items for consideration in year-end planning, which will likely remain applicable to 2021 year end.

We would be pleased to answer any questions you may have.

### DO I REALLY NEED A FORMAL APPRAISAL?

An article on page 3 of the enclosed *Tax & Business Alert* encourages the use of asset appraisals for retirement and estate planning. While a formal appraisal of some assets might be necessary for estate and gift tax return purposes or in settling an estate, we believe that, for most planning, a formal asset appraisal will not be necessary or appropriate.

Appraisals can be expensive, time-consuming, and likely will require an update or re-appraisal in the future. Also, you probably already have an adequate understanding of the value of your assets for lifetime gift and estate planning purposes. Furthermore, in considering the transfer of property among your family members and others during your lifetime or at death, your idea of the value of an asset might

be more important to you than an appraiser's.

Retirement planning usually does not involve valuing non-income producing assets (land, art, etc.), but it will usually include a review of marketable securities (inside and outside of retirement accounts) and income-producing properties (e.g., mineral interests, rental properties, etc.) for which you already have an adequate understanding of the values and the expected annual income.

We are not saying that an asset appraisal during your lifetime is never appropriate. But, in most instances, we believe that adequate planning and results can be achieved without incurring the time and expense of a formal appraisal.

### NUMBER 5!

As regular readers will recall, we usually limit personal items to recognition of new CPAs, scholarship winners, retirements, etc. However, in our continuing campaign to counter the perception of CPAs as "green-eye-shade-wearing nerds," we are again compelled to mention the championship of our golf team

in the recent Society of CPAs 2021 Scholarship Tournament. Robert Busby, Matt Hahn, Eric Smith, and Adam Cain captured first place in the recent scramble with a score of 17 under par (on a windy day), repeating the championship performances of the firm's team for the fifth time in six tournaments.

### REMINDER – FEBRUARY 1<sup>ST</sup> DUE DATE

Businesses and household employers should remember that to prevent penalties, 2021 Forms 1099-NEC and W-2 must be filed with the Internal Revenue Service (IRS) and

delivered or mailed to recipients by February 1, 2022. The IRS has established this earlier due date for these forms as an aid in detecting refund tax fraud.

# Cole, Evans & Peterson, CPAs

www.cepcpa.com

624 Travis Street

Shreveport, Louisiana 71101

(318) 222-8367

## Tax & Business Alert

DECEMBER 2021

### BUDGETING FOR BABY

Babies bring joy and excitement. They also bring substantial adjustments to the family budget! In a September 2021 article, news provider U.S. News and World Report found that, after adjusting for inflation, it costs about \$267,233 in 2021 dollars to raise a baby to age 18 based on previously published Bureau of Labor Statistics data. That's a daunting number, to be sure. Fortunately, there are some things you can do to, shall we say, pacify the challenge.

#### CHECK YOUR INSURANCE

Life and disability insurance are critical. Life insurance provides financial protection if an income-earner in your family dies. Term insurance can be a cost-effective option. It offers protection for a specific period — say, 20 years — at which point many children will be relatively self-sufficient, and the loss of income less harmful. Of course, you'll also need to ensure that your will names a guardian to look after your children in case of your death while they're still minors.

Disability insurance provides financial protection if a breadwinner becomes disabled and no longer can earn a living. While some employers offer disability insurance, the policies often don't provide enough income to cover all expenses. And Social Security disability benefits might not offer the protection you expect. For instance, to obtain the benefits, the breadwinner typically must be unable to work at any job. So, consider purchasing your own policy that will pay if you can't continue in your current job. The distinction might make a difference.



#### REVIEW TAX BREAKS

Eligible parents can receive a valuable Child Tax Credit. And if you pay a caregiver to watch your baby so you can work, you may be able to claim the dependent care credit. Depending on your income, this can be up to 50% of eligible childcare expenses, up to \$8,000 for one child, or \$16,000 for two or more. The caregiver typically can't be a dependent, your spouse or a parent of the child.

Another option is a dependent care Flexible Spending Account (FSA). This is an employer-sponsored program that allows parents to set aside up to \$10,500 (for 2021) pretax annually (up to \$5,250 if you're married and file separately) to cover qualified

## START SAVING FOR COLLEGE EARLY

The sooner you start saving for your baby's education, the more you can leverage the value of monthly compounding. If you save \$200 per month starting at your baby's birth and earn a 6% return, you'll have nearly \$78,000 in 18 years!

One of the best options, potentially, is a Section 529 education savings plan. It allows you to save for college expenses, as well as K-12 tuition expenses. Contributions aren't tax-deductible for federal purposes, but many states offer tax benefits. Withdrawals used for qualified education expenses (limited to \$10,000 per year for K-12 tuition) aren't subject to federal income tax, and typically not subject to state income tax.

childcare expenses. It's important to note that you can't use both the credit and the FSA for the same expenses.

### GET EXPERT ADVICE

You'll want to reduce financial worries before your baby's arrival, as you'll be pretty tired immediately

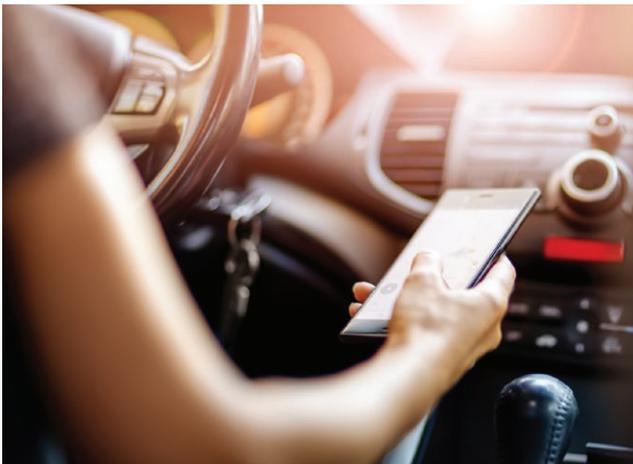
afterward. We can offer advice to help you evaluate various options and manage your finances. That way, your family will start, and build, on a solid economic foundation. ■

## GIG WORKERS: HERE COMES AN ESTIMATED TAX DEADLINE

If you're a gig worker or otherwise self-employed, and you don't have taxes withheld from a paycheck, you likely have to make quarterly estimated tax payments to the IRS. Be advised that the fourth quarter 2021 estimated tax payment deadline for individuals is coming up on Tuesday, January 18, 2022.

### A PAY-AS-YOU-GO SYSTEM

Even if you do have some withholding from paychecks or payments you receive, you may still have to make estimated payments if you receive other types of income such as Social Security, prizes, rent, interest and dividends. If you fail to make the required payments, you may be subject to an underpayment penalty as well as interest.



Generally, you need to make estimated tax payments for 2021 if you expect to owe at least \$1,000 in tax after subtracting tax withholding, deductions and credits, and you expect withholding, deductions and credits to be less than the smaller of 90% of your tax for 2021 or 100% of your 2020 tax. (The applicable amount is 110% if your 2020 adjusted gross income was more than \$150,000, or \$75,000 for married couples filing separately.)

Sole proprietors, partners and S corporation shareholders generally must make estimated tax payments if they expect to owe \$1,000 or more in tax when filing a tax return.

### QUARTERLY DUE DATES

If you're new to estimated tax payments, be prepared to submit them throughout the year. The due dates are typically April 15, June 15, September 15 and January 15 of the following year. However, if the date falls on a weekend or holiday, the deadline is the next business day.

Estimated tax is calculated by factoring in expected gross income, taxable income, deductions and credits for the year. The easiest way to pay estimated tax is electronically through the Electronic Federal Tax Payment System. You can also pay estimated tax by check or money order using the Estimated Tax Payment Voucher, or by credit or debit card.

## SEASONAL BUSINESSES

Most individuals make estimated tax payments in the four installments. You simply determine the required annual payment, divide the number by four and make four equal payments by the due dates.

However, you may be able to make smaller payments during some quarters under an “annualized income method.” This can be useful to people whose income isn’t uniform over the year, perhaps because of a seasonal business. You may also want to use the annualized income method if a large portion of

your income comes from capital gains on the sale of securities that you sell at various times during the year.

## THE CORRECT AMOUNT

Estimated tax payments are just like paying a traditional tax bill in that you want to fulfill your obligation without overpaying the federal government. Contact our firm with any questions you may have about setting up estimated tax payments or using the annualized income method. ■

# APPRAISALS AREN'T JUST FOR BUSINESSES ANYMORE —

Whether you’re in the process of making a retirement or estate plan, or intend to donate property to charity, you’ll need to know the value of your assets. For many hard-to-value items — such as closely held business interests, real estate, art or collectibles — an appraisal may be necessary.

## RETIREMENT AND ESTATE PLANNING

To enjoy a comfortable retirement, you’ll need to calculate the income that can support your lifestyle when you reach your desired retirement age. This means understanding the assets you have and appraising their value. Once you have this information, you may decide to move your retirement date up — or back.

Knowing the value of your assets is the only way to tell whether you’re potentially subject to estate or gift taxes and to identify appropriate estate planning strategies for minimizing or eliminating those taxes. In addition,

understanding the value of your assets enables you to distribute your wealth fairly. For example, suppose you wish to divide your overall property equally among your children, but with different items going to each. That’s nearly impossible to do without appraisals of hard-to-value assets.

Appraisals may also be necessary to avoid running afoul of tax basis consistency rules. According to these rules, the income tax basis of inherited property equals the property’s fair market value as finally determined for estate tax purposes. The rules are intended to prevent your heirs from arguing that your estate undervalued the property, thus entitling them to claim a higher basis for income tax purposes. Appraisals can help ensure that your heirs receive the basis they deserve.

## GIFTS AND CHARITABLE GIVING

Generally, the IRS has an unlimited amount of time to challenge the value of gifts for gift and estate tax purposes, unless they’re “adequately disclosed.” If they’re adequately disclosed, the IRS is bound by a three-year statute of limitations. The best way to disclose the value of a gift is to include a qualified professional appraisal with a timely filed gift tax return.

Charitable gifts of property valued at more than \$5,000 (other than publicly traded securities) must be substantiated with a qualified appraisal by a qualified appraiser. This means that the appraiser meets certain education and experience requirements.

## KNOW WHAT YOU HAVE

Without appraisals of your hard-to-value assets, it’s difficult to develop a realistic financial plan, treat your heirs fairly and avoid unwelcome tax liabilities. Asset values can fluctuate dramatically over time, so make sure you get updated appraisals periodically. ■



---

## IS YOUR BUSINESS ELIGIBLE FOR THE QBI DEDUCTION?\_

---

If you own a business, you may wonder whether you're eligible to take the qualified business income (QBI) deduction. (It's sometimes referred to as the "pass-through" deduction or "Section 199A" deduction.)

The QBI deduction is available to owners of sole proprietorships, single-member limited liability companies (LLCs), partnerships, and S corporations, as well as trusts and estates. It's intended to reduce the tax rate on QBI to a rate that's closer to the corporate tax rate. The deduction is taken "below the line." In other words, it reduces your taxable income but not your adjusted gross income. It's available regardless of whether you itemize deductions or take the standard deduction.

For 2021, if taxable income exceeds \$164,900 for single taxpayers, or \$329,800 for a married couple filing jointly, the QBI deduction may be limited based on different scenarios. These include whether the taxpayer is engaged in a service-type of trade or business (such as law, accounting, health or consulting), the amount of W-2 wages paid by the trade or business, and/or the unadjusted basis of qualified property (such as machinery and equipment) held by the trade or business.



Some taxpayers may be able to achieve significant savings with respect to this deduction by deferring income or accelerating deductions at year end so that they come under the dollar thresholds (or are subject to a smaller phaseout of the deduction) for 2021. Depending on your business model, you also may be able to increase the deduction by increasing W-2 wages before year end. The rules are quite complex, so contact us with questions and consult with us before taking steps. ■